**AWE HUNGARY 2021**

**My Business Idea Form**

Your full name:

Name of your business idea (if it already has one):

1. Why do you want to participate? What is appealing to you in AWE Hungary 2021?

*(max. 200 words)*

1. What is your life situation now that makes it a good moment to start planning a business?

*(max. 200 words)*

1. What is your professional background and experience?

*(max. 200 words)*

1. What is your business idea? Please elaborate on the followings *(max 400 words):*

a. What is the product or the service?

b. Who do you plan to sell to?

c. Where do you want to implement the business?

d. If you have already started, what is the history so far? What are the results?

1. If any, what is the positive social and/or environmental impact your business may have?

*(Optional, max. 200 words)*

1. Have you already engaged anyone to support your business idea (as a team member, a partner, or a supporter)? If yes, who are they and what kind of engagement it is? *(max 200 words)*
2. What kind of capacity-building or professional support do you need? What skills do you want to improve? *(max 200 words)*